

## **Intellicheck Mobilisa Hires The Investor Relations Group**

### ***Active Investor and Media Outreach to Further Build Company Awareness***

**Port Townsend, WA** – March 20, 2009: Intellicheck Mobilisa, Inc. (NYSE Amex: IDN), a global leader in access control and wireless security systems, has retained the Investor Relations Group (IRG), a thirteen-year-old, highly recognized corporate communications firm based in New York City, to serve as its national investor relations and public relations firm.

The IRG team will use proprietary competitive analysis strategies and extensive databases to target the broad scope of the investment community, including portfolio managers and analysts. IRG's program will include pre-qualified one-on-one introductions, e-mail to investment professionals that have opted-in for communication, and general traditional outreach. Simultaneously, IRG's award-winning public relations department will initiate an outreach campaign to editors, writers, and segment producers of local and national trade and consumer online, print, radio, and broadcast media outlets. Together the team's mandate will be to educate and communicate both the investment community and general public on Intellicheck Mobilisa's corporate strategy, key initiatives for growth, and ongoing company developments.

"This is an exciting time for Intellicheck Mobilisa; we've transformed the old Intellicheck to a new company that has positive cash flow from operations, and are positioned to grow to a new level," said Dr. Nelson Ludlow, CEO of Intellicheck Mobilisa. "We look forward to working with IRG to communicate our company strategy, goals, and progress with the investment community, our shareholders, customers, the media, and the public-at-large."

### **About the Investor Relations Group, Inc.**

The Investor Relations Group, Inc. (IRG) offers a full-service corporate communications program designed to suit the many unique needs of public companies. The program utilizes a proprietary, targeted approach to reach institutional investors, analysts, and the media-at-large. For further information, please visit the company's website at [www.irgnews.com](http://www.irgnews.com).

### **About Intellicheck Mobilisa**

Intellicheck Mobilisa is a leading technology company, developing and marketing wireless technology and identity systems for various applications including: mobile and handheld wireless devices for the government, military and commercial markets. Products include the Defense ID system, an advanced ID card access control product currently protecting over 50 military and federal locations. ID-Check is a technology that instantly reads, analyzes, and verifies encoded data in magnetic stripes and barcodes on government-issue IDs from

approximately 60 U.S. and Canadian jurisdictions to determine if the content and format are valid. For further information, please visit the company's website at [www.icmobil.com](http://www.icmobil.com).

### **Safe Harbor Statement**

Certain statements in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. When used in this press release, words such as “will,” “believe,” “expect,” “anticipate,” “encouraged,” and similar expressions, as they relate to the company or its management, as well as assumptions made by and information currently available to the company’s management identify forward-looking statements. Actual results may differ materially from the information presented here. Additional information concerning forward-looking statements is contained under the heading of risk factors listed from time to time in the company’s filings with the SEC. We do not assume any obligation to update the forward-looking information.

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